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ABSTRACT

The annotated bibliography lists approximately 90 instructional materials useful in developing affective behavior in normal and abnormal preschool children. An explanation sheet gives instructions for correlating publisher with a specific material, and for finding items according to topic categories. A list of 24 publishers includes addresses. Materials are indexed according to 24 topic areas, such as feelings, right and wrong, senses, racial understanding, recognizing individual differences, understanding self, truth, respect, friendship and relating to the environment. A short evaluative description, playing time, number of pages, price, or other pertinent features accompany each item. Items by media comprise the following (numbers in parentheses refer to quantity of individual items, sets, or series): professional materials (4), picture story sets (3), tranparencies (1), film loops (1), instructional materials (4), mixed media kits (6), records (9), children's books (30), films (9), cassettes (1), filmstrips (2), and filmstrips with records, cassettes, or tapes (16). A section on newer news lists more recent items, and is subject to updating. (For related information, see EC 052 158). (MC)

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SPECIAL EDUCATION
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SCHOOL OF EDUCATION
UNIVERSITY OF SOUTHERN CALIFORNIA
LOS ANGELES, CALIFORNIA 90015

THE GROWING YEARS

A BIBLIOGRAPHY OF AFFECTIVE MATERIALS

FOR THE

PR$SCHOOL CHILD

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THE GROWING YEARS

A BIBLIOGRAPHY OF AFFECTIVE MATERIALS

FOR THE

PRESCHOOL CHILD

Jackie Bolen

June, 1972

EC 052 159

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...a child reaches out to the world in a constant act of discovery. Learning from the world. Becoming part of it. Making the world part of him.

During these Growing Years your guidance seeks to enrich young discovery. To provide it with greater substance, wider scope. To channel it meaningfully-without inhibiting a single flicker of its spark.

EXPLANATION SHEET

The following pages list materials which may be useful in developing affective behavior in preschool children. Preceding each item is a number which refers to the publisher of the material. Check the publisher list in the front for the publisher name corresponding to that number.

The category index lists the various topics according to which the materials are cross-referenced. After each category are a series of numbers. These refer to the pages on which that type of material appears. A simple scanning of the page indicated will give you the desired material.

The materials have been organized into broad categories according to the media format in which they appear. For example all filmstrips are grouped in one section while all professional materials are in another. The media heading appears at the top of each page, centered. Check the media index for the inclusive list of all media formats listed.

At the end of the bibliography is a section entitled, "Newer News." This will be an ongoing listing of items that have been located since the completion of the publication. It will be updated as new items are released.

In order for this bibliography to be of value to you, as a teacher, we suggest that you add to this listing your own ideas as you discover them. In this way you will have a constant personal update of affective materials for the preschool child.

We hope this guide is of value to you. If you have any comments or ideas to share please feel free to contact me:

Jackie Bolen

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PUBLISHERS

Aims Instructional Media Services (1)
P.O. Box 1010
Hollywood, California 90028

American Guidance Service (2)
Publisher's Building
Circle Pines, Minnesota 55014

Behavioral Publications, Inc. (3)
2852 Broadway
Morningside Heights, N.Y., N.Y. 10022

Childcraft Education Corp. (4)
964 Third Ave.
N. Y., N.Y. 12025

Children's Music Center (5)
5373 W. Pico Blvd.
Los Angeles, California 90019

Curriculum Materials Center (6)
6036 Claremont Ave.
Oakland, California 94618

Educational Enrichment Materials (7)
83 East Ave.
Norwalk, Connecticut 06851

Educational Reading Service (8)
320 Route 17
Mahwah, New Jersey 07430

Eliot-Pearson Alumnae Assoc. (9)
Dept. of Child Study, Tufts U.
Medford, Massachusetts 02155

Encyclopedia Britannica Films (10)
1150 Wilmette Ave.
Wilmette, Illinois 60091

Filmfair Communications (11)
P. O. Box 69680
Los Angeles, California 90069

Franklin Watts, Inc. (12)
845 Third Ave.
New York, N. Y. 10022

Guidance Associates (13)
Pleasantville, N. Y. 10570

Holt, Rinehart, Winston, Inc. (14)
383 Madison Ave.
N. Y., N. Y. 10017

Human Development Training Institute (15)
4455 Twain Ave. Suite H
San Diego, California 92120

Learning Arts (16)
P. O. Box 917
Wichita, Kansas 67201

Bowmar
Rodier Drive
Glendale, CA 1001

Learning Media Corp. (17)
231 N. 63rd St.
Philadelphia, Pennsylvania 19139

OISE (18)
252 Bloor St. W.
Toronto 5, Ontario

Open Court Publishing Co. (19)
La Salle, Illinois 61301

Perennial Education, Inc. (20)
1825 Willow Rd.
Northfield, Illinois 60093

Society for Visual Education (21)
1345 Diversey Parkway
Chicago, Illinois 60614

Scott Educational Division (22)
748 S. Monterey Pass Rd.
Monterey Park, California 91754

T. S. Denison Co., Inc. (23)
5100 W. 82nd St.
Minneapolis, Minnesota 55437

Weston Woods (24)
Weston, Connecticut 06851

PROFESSIONAL MATERIALS

(18)

FORM AND CONTENT IN MORAL EDUCATION, an Essay on Aspects of the Mackay Report by Brian Crittendon

A discussion of the nature of morality and moral education, with special reference to the report of the Committee on Religious Education in Public Schools of Ontario. The author questions the report's assumption that the features of moral reasoning can be distinguished and taught independently of moral beliefs. He argues that learning to reason moraliy must be an integral part of initiation into moral practices, and discusses the range of practices to which the public school may justifiably encourage commitment.

(18)

MORAL EDUCATION IN THE SCHOOLS, Some Practical Suggestions, by Clive Beck

A guide for teachers who wish to discuss value questions with students either as a separate subject or as part of a broader course. Teaching methods and a series of course outlines are suggested for grades from preschool to 13, and a theory of values is presented. 40 pages, 1971, $1.25.

(9)

A BIBLIOGRAPHY OF BOOKS FOR YOUNG CHILDREN, by Martha H. Chandler

Includes both old favorites and current publications of interest to children from two and a half to seven years of age. Suggestive rather than definitive, the bibliography is arranged by categories: close relationships, children's concerns and fears, minority groups, religion, etc. The publication sells for $1.00 per copy.

(15)

METHODS IN HUMAN DEVELOPMENT MATERIALS

Program to develop mastery and awareness in social interaction. Set includes theory manual, guide and rating scale to measure degree of personality development in children through the program. The complete programs for: Age 4, $19.00, and Age 5, $21.00.

PREPARING SCHOOL PERSONNEL RELATIVE TO VALUES: A LOOK AT MORAL EDUCATION IN THE SCHOOLS. Kohlberg, Lawrence, and Robert L. Selman. 60 p. ED 058 153 EDRS* Price: MF-$0.65; HC-$3.29

This paper clarifies the development of moral judgment and the means by which educators can stimulate this development. Moral teaching is defined as the process of open discussion aimed at stimulating the child to move to the next step in his development. Research evidence shows that internalized principles of moral judgment cannot be taught, but their development can be encouraged.

*Refers to ERIC's"Research in Education" which can be found in any University Library

PICTURE STORY SETS

(16)

MOODS AND EMOTIONS, 8-13" x 18" full color pictures printed on sturdy cardboard, teacher's manual. $7.95

If a child can understand his own moods and emotions, he can find it easier to understand and appreciate others and to develop proper attitudes toward them. These pictures show children expressing feelings of love, joy, anger, frustration, compassion, sadness, thoughtfulness, and loneliness. Resource materials including a participation story, a game to play, background material, and resource materials are on the back of each study print and in the accompanying teacher's manual.

(16)

CHILDREN AND THE LAW, 12-10" x 13" full color pictures and 12 resource sheets. $2.25.

Do your children respect the law and the rights of others? Teach them the fundamental concepts of laws and rules with the aid of these commanding full-color illustrations with resource sheets. The titles include: Respect Community Property, Respect Others, Learn Honesty, Respect Personal Property, Respect Animals.

(16)

PICTURE STORY SETS, 8-16" x 18", each set $9.99

Large full color photographs of real children in real situations invite the viewer to handle, to contemplate, to talk about those activities involving young children. Flexible teaching suggestions are provided on the back of each picture.

Part One: ABOUT MYSELF
- Set A: MYSELF...beginning to understand oneself as a unique person.
- Set B: MY FAMILY, MY HOME...beginning to understand family relationships
- Set C: OTHER PEOPLE AROUND ME...beginning to interact with and relate to persons other than family.

Part Two: THE WORLD AROUND ME
- Set A: MOTOR PERCEPTUAL LEARNING...beginning to understand the everyday world through physical environments.
- Set B: SENSORY PERCEPTUAL LEARNING...beginning to grow in sensitivity to what is seen, heard, touched, smelled and tasted.
- Set C: MORE SENSORY PERCEPTUAL LEARNING...elaborates on Set B.

Part Three: I TALK, I THINK, I REASON
- Set A: VERBAL COMMUNICATION...beginning to expand vocabulary, to understand and use language.
- Set B: THINKING AND REASONING...beginning to think, to reason, to interpret, to satisfy curiosity, to understand what things are and why they are.
- Set C: MORE THINKING AND REASONING...elaborates on Set B.

TRANSPARENCIES

(16)

HEALTH TRANSPARENCIES. Complete series 38 transparencies with storage box, teacher's manual. $37.00

MENTAL HEALTH: Individual differences, Family Composition, New Baby Comes Home, Handling Anger, Disappointment, Rejection, and/or Shyness, Happiness, Things that Make Us Happy, Things that Make Us Sad.

FILM LOOPS

(17)

UNDERSTANDING OURSELVES AND OTHERS, Complete Unit 5 Super-8 Film Loops $124.75. Individual Film Loops Available at $24.95

Learning to understand ourselves and others is part of growing up. This absorbing unit helps children understand the causes of fear, loneliness and other emotions, and to accept the differences of others. They see how personality, behavior and emotion interweave to determine how others see us.

UNDERSTANDING THE DIFFERENCE BETWEEN ALONE AND LONELY
Loneliness is a state of mind--possible whether you are alone or in a crowd. With sensitivity and insight this loop helps children understand the difference between being alone and being truly lonely. Full color photography. 4 min.

FEAR-REAL AND IMAGINARY
Children learn the nature and causes of three basic kinds of fear: natural fear, anxiety, and imaginary fear. How these fears can be controlled and overcome is the subject of this informative loop. Full color photography. 4 min.

WHY WE GET ANGRY
Dramatic scenes of children in anger-provoking situations reveal the nature and causes of anger, including the difference between anger caused by emotional stimulii and anger caused by physical stimulii. Full color photography. 4 min.

PEOPLE ARE DIFFERENT, AREN'T THEY?
The idea that people are different in many ways, and that children can understand and appreciate these differences is effectively demonstrated in this well-photographed loop. Also serves as a takeoff point for a discussion of the basic similarities of people. Full color photography.

LEARNING WHEN AND WHERE
An outdoor game played in a park allows us to run, jump, and yell. The same game, played elsewhere, can break windows, and disturb others. Children learn that when their behavior does not suit their surroundings, they can either alter their behavior, or move to more appropriate surroundings. Full color photography. 4 min.

INSTRUCTIONAL MATERIALS

(6)

PUPPET PLAYMATES: Characters, Mother, Father, Brother, Sister, Baby. (Note: This set contains five characters). $5.95

A new and unique dimension in creative dramatics enabling children to place themselves in an imaginary world. Serves as a stimulus for exciting, imaginative play. Promotes participation by even the reluctant speaker. Children grow in self-expression and in the ability to express and control their emotions. Made of strong laminated kraft board with a wipe-off surface. Full-color printing. Each character is 17" x 34". Die-cut arm and head holes are made to comfortably fit any child.

(6)

FACE PUPPETS: Consists of six family figures: mother, father, brother, sister, grandfather, grandmother. $4.95

Face Puppets add a new dimension to dramatic play in the classroom. Children can express their feelings, understand self and others by acting out lifelike or imaginary situations. Consists of six family figures.

(2)

DEVELOPING UNDERSTANDING OF SELF AND OTHERS (DUSO) $82.00

The DUSO activities focus upon helping children understand themselves and others and toward this end, make extensive use of a listening, inquiry and discussion approach to learning.

The total program is organized around eight major unit themes:

I. Understanding and Accepting Self
II. Understanding Feelings
III. Understanding Others
IV. Understanding Independence
V. Understanding Goals and Purposeful Behavior
VI. Understanding Mastery, Competence and Resourcefulness
VII. Understanding Emotional Maturity
VIII. Understanding Choices and Consequences

The activities of the program have been designed to achieve three basic goals:

a. Learning more words for feelings
b. Learning that feelings, goals and behavior are dynamically related
c. Learning to talk more freely about feelings, goals and behavior.

INSTRUCTIONAL MATERIALS (CONTD)

(19)

OPEN COURT PROGRAM: SOCIAL DEVELOPMENT AND SELF-AWARENESS.

Social development and personality development, like language development, are an integral part of the child's whole life, and so the teacher program is designed only to highlight certain kinds of learning that can profit from special attention. The Program does not attempt to impose preconceived patterns of behavior or values. Instead it aims to make children more aware of their behavior and of the feelings that result from behaving in different ways. Our belief is that children will come to behave more constructively and rationally as they achieve such awareness, while efforts to impose behaviors and values are likely to produce only a hypocritical conformity within the school situation.

The center purpose of the Social Development activities is to get children to try out certain positive social behaviors that children often find it difficult to undertake in their daily lives, and to observe the effect that these behaviors have on themselves and others. Included among these behaviors are finding ways to help another child, cooperating in joint efforts, identifying and telling things that one likes about oneself and other individuals, and anticipating future satisfactions. These activities are supplemented and extended through those of the following sections.

MIXED MEDIA KITS

(16)

FAMILY RELATIONS: Complete series of 51 transparencies with storage box, teacher's manual. $233.00

INTRODUCTION: WHAT IS THE FAMILY? Introduction: Families of the Past; Modern Family; Future Family; Function of the Cave Family; Functions of the Modern Family. 8 transparencies..$42.00

WHAT IS THE FAMILY? Family Members; Families of Many Different Periods; Cultural Function of the Family; Religion in the Home; Family Entertainment; Beginning of the Family; Marriage; Summary. 7 transparencies...$36.75

FATHER AND MOTHER IN THE HOME: The Father Through History; Father as a Provider; Father. A Source of Money; Many responsibilities of Father; Father's Governmental Roles; Father in the Community; Mother Through History; Mother: Caretaker of the Children; Mother in the Home; Mother in the Community; Working Mother; Review. 11 transparencies...$68.75

HOME AS A LEARNING SETTING: Home as a Supplier of Food; Home as a Place of Shelter; Personal Hygiene in the Home; Safety and the Family; Learning about Clothing; Expression of Emotions; Child to Parent Relations; Child to Child Relations; Summary and Review. 9 transparencies...$34.25.

INDIVIDUAL DIFFERENCES: Cultural Life Styles; Individual Differences; Physical; Mental; Social. 4 transparencies...$11.00.

RESPECT IN THE FAMILY: A Child Learns Respect: Introduction; Family in a Cultural Setting; What Will you Become?; Learning of Rules; Respect for Property; Respect for Personal Rights; Attitudes & Respect for Property; Teachers of Social Control and Respect. 8 transparencies...$34.00.

SUMMARY: Summary and Review of What is A Family; Summary and Review of the Parents in the Home; Summary and Review of the Child in the Home. 3 transparencies...$14.50.

(16)

PICTURE BOOK AND RECORD TITLES:

	Book	Record
Part One: About Myself	$3.24	$1.99
Do you Know What?	3.24	1.99
What is a Birthday Child	3.24	1.99
Father is Big	3.24	1.99
The Littlest House	3.24	1.99
The Biggest House	3.24	1.99
Friends! Friends! Friends!	3.24	1.99
My Friend is Mrs. Jones	3.24	1.99
Part Two: The World Around Me	3.24	1.99
Let Me See You Try	3.24	1.99
My Tricycle and I	3.24	1.99

MIXED MEDIA KITS

(16)

PICTURE BOOK AND RECORD TITLES: (cont'd)	Book	Records
Part Two: (cont'd)		
Watch Me Outdoors	3.24	1.99
Watch Me Indoors	3.24	1.99
Follow the Leader	3.24	1.99
Melinda's Christmas Stocking	3.24	1.99
Listen!	3.24	1.99
A Box Tied with a Red Ribbon	3.24	1.99
An Apple is Red	3.24	1.99
Part Three: I Talk--I Think-I Reason		
What Do You Say	3.24	1.99
Furry Boy	3.24	1.99
Tell Me, Please! What's This	3.24	1.99
Funny Mr. Clown	3.24	1.99
Benny's Four Hat	3.24	1.99

(16)

EARLY CHILDHOOD SERIES (MULTI-MEDIA KIT):

Complete series--30 books, 30 records, 9 picture story sets, 3 sound filmstrips sets and teacher's manual...$316.88
Set of 30 books, 30 records, 9 picture story sets, teacher's manual in bookshelf container...$244.91
Set of 30 books, 30 records in bookshelf container...$155.00
30 books in bookshelf container...$97.00
Series 9 Picture Story Sets in Sturdy Container...$89.91
Single copies, book, each...$3.24
Single copies, record, each...$1.99
Single set, picture story set, each...$9.99
Single copies, sound filmstrip, each...$23.99
Early Childhood Teacher's Manual...$1.00
Social Science Implications in the Early Childhood Series, Manual...$1.00

Especially designed for young children, these books, recordings and large pictures were developed to further conceptual understanding, to entertain and to encourage a growing appreciation for aesthetic use of our language, and to foster language facility. The series is presented in three parts: Part I: About Myself; Part II: The World Around Me; and Part III: I Talk--I Think--I Reason. These three divisions encompass areas of great importance--positive self-image, motor-perceptual development, and intellectual growth.

MIXED MEDIA KITS

(16)

EARLY CHILDHOOD SERIES (MULTI-MEDIA KIT) cont'd:

PICTURE BOOKS:

The text, with only a few sentences per page, recognize the short attention span of the very young child. The illustrations, full-color photographs or artist's paintings (one for every double page spread) provide clear, yet related visual concept.

RECORDS:

Through the recordings the children will be able to hear again and again the stories from the picture books, each time making the language more their own. Related enrichment materials in the form of song and poetry are included.

Picture books, each...$3.24
Records (1-7" 33 1/3 rpm), each...$1.99

(16)

LIVING IN YOUR WORLD: KINDERGARTEN-GRADE 2 (MULTI-MEDIA KIT):
2 - 33 1/3 rpm record, 8 record/books, 1 manipulative book, 2 set pictures, 2 sound filmstrips, 1 set 9 transparencies ...$145.74

Personal worth, family relationships, friendship, changing moods and emotions, and values are topics that all children need to think about, talk about, and make decisions about. Even the very young child needs to think about himself, his family, home, peers, school, and adult friends. How people are alike and yet unique, how one person's actions affect other people, how a person feels at certain times are just some of the topics that are dealt with at a level the young student could understand and identify with.

Components:
Records: Self Image; Values
Record/Books: Do You Know What...?; What is a Birthday Child; Father is Big; The Littlest House; The Biggest House; Friends! Friends! Friends!; My Friend is Mrs. Jones; Can't.

Manipulative Book: Me.

Pictures: Moods and Emotions; Social Development

Sound Filmstrips: About Myself; Teaching Children Values Through Unfinished Stories.

Transparencies: MENTAL HEALTH, including Individual Differences; Family Composition; New Baby Comes Home; Handling Anger; Disappointment; Rejection and/or Shyness; Happiness; Things that Make Us Happy; Things that Make us Sad.

RECORDS

(16)

GOOD MANNERS THROUGH MUSIC: 1-33 1/3 rpm...$5.95

Fourteen original songs to teach habits of good manners. Alternate banding: first band vocal, next music only for singing or activities.

TEACHING CHILDREN VALUES THROUGH UNFINISHED STORIES I:

The teaching of values via the problem-solving technique provides children the opportunity to discern the meanings of such recognized basic values as integrity, responsibility, justice, courage and reverence. The children's imaginations are stirred by thought-provoking plots of original, unfinished stories which deal with real-life problems. Includes: (Integrity)--The Winner; Johnny Goes to the Store; (Courage)--Shots Without Tears; (Justice)--Chatterbox; Taking Turns; (Responsibility)--Clear-up Time; A Birthday Present.. and others. Teacher's guide included.

(21)

HELPING IS A GOOD THING: Album of 2 SVE Records...$11.50, Album of 2 SVE Cassettes...$15.50.

Sanitation Man; Fireman; Teacher; Bus Driver; Nurse; Doctor; Policeman; Librarian; I Help: at Home, at School, a Friend, the City, a New Child, Animals, a Neighbor, Myself.

(5)

YOU ARE SPECIAL: 12" L.P. Record...$3.98

Misterogers sings YOU ARE SPECIAL. Songs like You Can Never Go Down The Drain, Children Can, We Welcome You Today, Days of the Week from his prize-winning T.V. show for young children "Misteroger's Neighborhood".

(5)

REMEMBERING--BEING YOURSELF--ANGER--NEW THINGS--SEASONS
1-12 33 1/3 R.P.M. Album and Teacher's Guide...$5.95.

Here is a collection of stories and songs entertainingly produced to teach the following concepts:

Remembering--The story of an elephant who forgets that he is an elephant. A little boy helps to convince him of this fact.

Being Youself--The story of a lion at the zoo who didn't like to be fierce and ferocious. After he joined a circus and could perform tricks, instead of roaring angrily at the zoo, he was happy to be able to be himself.

RECORDS

(5)

REMEMBERING--BEING YOURSELF--ANGER--NEW THINGS--SEASONS

Anger--A story of the little red bird who was angry with the world. he attacked and fought with everyone and everything until one day he tried to attack his own image in a pond of water and met with an unexpected surprise.

New Things--The story of Furry the Seal who didn't like the water because it was a new experience. New experiences are sometimes frightening. Furry found that when he was "ready" to go into the water he enjoyed it.

Seasons--All the seasons are introduced by various animals and each describes his favorite season and why it is so.

(5)

FEELINGS: 1-12" 33 1/3 R.P.M. Album and Teachers Guide...$5.95

Emotions and feelings such as love, happiness, sadness, whispers, shouts, gladness, anger, seriousness and being silly are expertly described in story form.

SOUNDS--What is a purr? What is a roar? The buzz of a bee, the chirp of a bird, a sea lion's bark, the neigh of a horse--all are described in this story.

(5)

THE DARK--FRIGHT--1 - 12" 33 1/3 R.P.M. Album and Teacher's Guide...$5.95

Many children are frightened of the dark. In this story the "tables are turned" and the dark or FRIGHTFUL NOBODY is afraid of the little boy (or girl).

FEELING SHY--Most children pass through a period in their young lives when they are overcome with shyness. In this story an elephant overcomes his shyness through the development of confidence.

HELPING--This great value is taught through the story of the Sardine Can who had no sardines. He spent a lonesome life at the bottom of the sea until he met the soft shelled crab who needed a new roof on his cracked shell. The two joined and traveled happily together--one helping the other.

A collection of songs and stories presenting a variety of listening experiences and values.

MANNERS--Social amenities are taught in this delightful animal story as each one expresses his opinion of what it takes to be considered well-mannered. The dog wins the Manners Prize by thinking of others instead of himself.

RECORDS

(5)

FAMILIES--Kindness between brothers and sisters is stressed in this delightful story of Bertie's Little Brother. Everyone who has a younger or older brother or sister will benefit from this tale.

GUESSING SOUNDS--Sound discrimination. Excellent for classroom participation. Children guess the variety of sounds heard in this interesting story. Includes such animal sounds as ducks, cats, horses and mice, as well as the sound of trains, clocks and children at play.

TASTES--Sour, bitter, salty and sweet are cleverly woven into the story of Peter, the Prince whose disposition was as sour and bitter and salty as the foods he ate, until he discovered "Sweet " which put him in a sweet and happy mood.

SPECIAL TIMES--SPECIAL THINGS: 1-12" 33 1/3 Album and Teacher's Guide ...$5.95

This collection of songs provides the children an opportunity to express inner feelings, such as love, happiness and integrity. The child's power of thinking is expressed in terms of rhythmic activities and dramatic play. Teacher's guide includes discussion questions, pre-listening activities and listening activities. Musical selections include:

I Love The Wintertime--One He Loves Me--Skatin'--This Ole House--Never Tell a Lie--Don't Forget To Dot The I--Thank Your Lucky Stars--We're Going to the Silly Witches--Something Is Coming to Tea--The Columbus Song

(16)

IT COULD BE A WONDERFUL WORLD (LITTLE SONGS ON BIG SUBJECTS): 1-33 1/3 rpm..$4.95

Some of the best songs on Democracy. Simple, direct folk song style. Makes a major contribution to the building of attitudes of good will and mutual respect. This record has won every major Public Service Award in Broadcasting including Peabody Citation for "Outstanding Contribution to International Understanding". Text.

CHILDREN'S BOOKS

(8)

STEVIE, STEPTOE: A black child's appealing reaction to a young child in his home...$3.79

(16)

MANIPULATIVE BOOKS: Complete set 8 books and toy...$31.60

Beautifully designed books with manipulative devices built in. There are fold-out pages in some, things to rub in others, and even a manipulative toy to accompany the action of the book in another.

Me...	$2.99
Where is Home?...	2.99
Telling Tails...	2.99
Through the Day...	3.99
Little, Big, Bigger...	3.99
Things I Like to Do...	3.99
How Does It Feel...	3.99
A Cowboy Can, book only...	3.99
A Cowboy Can (with toy)...	7.20

(16)

BILL MARTIN FREEDOM SERIES: Complete set 10 books, guide...$40.50
1-book per title, each...$4.50

Books that help children believe in America and appreciate her problems. Books that trigger children into worthwhile discussion. Books that move children to do something about their world. The major purpose of the series is to develop person awareness essential to responsible membership in a free society; to develop affirmation and meanings of a free society; to develop awareness of problems that threaten a free society. All books are 8" x 8", 32 pages, full color throughout, library binding. Unique, full-color artwork fuses with and projects the spirit of the text. Teacher's guide contains detailed suggestion by Bill Martin and Peg Brogan.

I AM FREEDOM'S CHILD...$4.50

(Major concept: Good feelings about self are basic to responsible membership in our free society).

FREEDOM'S APPLE TREE...$4.50

(Major concept: Every individual is personally responsible for our country's freedom).

AMERICA, I KNOW YOU...$4.50

(Major concept: Allegiance to democracy demands a practical understanding of the concepts on which our society operates).

IT'S AMERICA FOR ME...$4.50

(Major concept: The structure of freedom finds strength in our society's divergencies).

CHILDREN'S BOOKS

BILL MARTIN FREEDOM SERIES: (cont'd)

SPOILED TOMATOES...$4.50

(Major Concept: Abuse of the natural environment is not compatible to our human existence).

POOR OLD UNCLE SAM...$4.50

(Major concept: Our American belief in freedom weaves problems and criticism into its strength and continuity).

ADAM'S BALM...$4.50

(Major concept: The awareness of the destructive power of modern warfare must give rise to a surging belief in a human-centered universe).

ONCE THERE WERE BLUEBIRDS...$4.50

(Major concept: Technological advances which add to our comfort must be planned in terms of their effect on the entire natural environment).

I REACH OUT TO THE MORNING...$4.50

(Major concept: Human curiosity about the unknown must be nurtured in a free society to counteract our strong human urge to prefer the comfort of the familiar).

GENTLE, GENTLE THURSDAY...$4.50

(Major concept: Responsible group membership in a free society demands personal inner freedom).

(12)

EVERYBODY GROWS UP: by Mary McBurney Green...$3.50

Illustrated in two colors by Sheila Granda. "When will I grow up?" In answer to this familiar cry, here is a book which shows the child how kittens, puppies, and birds grow up and learn to fend for themselves--and how human beings do, too.

WHAT IS BLACK?: by Bettye F. Baker...$3.95

Illustrated with photographs. Things that are black bring pleasure in many ways. Beautiful flowers grow in rich, black soil. Print in books is black. Some people are black. Photographs emphasize the positive aspects of things that are black.

BLACK, BLACK, BEAUTIFUL BLACK: by Rose Blue...$3.95

Illustrated by Emmett Wigglesworth. Danita's world is full of beautiful, black objects: a starry night, a soft furry coat, and animals at the zoo. Best of all is Danita herself; for she, too, is beautiful and black.

(12)

BROWN IS A BEAUTIFUL COLOR: by Jean Carey Bond...$3.95

Illustrated in two colors by Barbara Zuber. This book, designed for the young child, takes a trip in rhyme through city and country to find all the things that are beautifully brown.

(5)

JUST ONE ME:...$2.50

Jimmy tried being a car, a road, a shovel and a plane.
He discovers he is unique, and likes being himself, little black Jimmy.

(4)

WILL I HAVE A FRIEND? by Miriam Cohen...$3.95

A universal experience in growing up. The story of Jim's first day in school, and the answer he finds to his worried question, "Will I have a friend?" 3-6 years.

THE GROWING STORY: by Ruth Krauss...$3.95

The little boy watches closely as the seasons pass. Flowers, trees, chicks, puppy--everything in nature grows in its own special way. Is he growing, too? 3-5 years.

HELLO HENRY: by Margret Lise Vogel...$3.95

A little white boy and a little black boy, both named Henry, meet in a supermarket. The quick, natural way they become friends makes this story warm and appealing. 3-6 years.

BEST FRIENDS: by Miriam Cohen...$3.95

Jim wonders how he can be sure that Paul is really his best friend. An appealing story about a universal experience in growing up. 3-6 years.

(3)

I HAVE FEELINGS: by Terry Berger...$3.95

I have feelings covers seventeen different feelings, both good and bad, and the situations that precipitated each one. Each feeling is presented by a situation, the feeling that results and finally by an explanation of that feeling.

The treatment is geared for a young audience (4-9) and the material is presented for the child himself to read and comprehend. Explanations of feelings are approached in a rational therapeutic manner.

Sensitive photographs enable easy identification while maintaining the tone of reality that is inherent in each encounter.

CHILDREN'S BOOKS

(3)

ONE LITTLE GIRL...$3.95...By Joan Fassier, Ph.D.

Because she is somewhat retarded, grown-ups call Laurie a "slow child". But Laurie learns that she is only slow in doing some things. There are other interesting things that she can do quite well.

ALL ALONE WITH DADDY...$3.95

Ellen is a little girl who delights in being with her daddy. While her mother is away, Ellen tries to take her place.

THE BOY WITH A PROBLEM...$3.95

Johnny is a boy with a problem. His problem is so big that he doesn't feel like eating or doing his school work or playing ball. Many people try to help him by offering all kinds of ideas and suggestions, but it's not until his friend, Peter, takes the time to really listen that Johnny begins to feel better.

THE MAN OF THE HOUSE...$3.95

David, who is four years old, tries to become the grownup protector of the house while his father is on a business trip.

DON'T WORRY DEAR...$3.95

Jenny is a little girl who sucks her thumb, wets her bed and stutters on some of her words. Surrounded by the warmth and acceptance of a loving family, she is given an opportunity to outgrow these habits at her own pace--and gradually she manages to overcome them all.

(23)

KINDERGARTEN BOOK...$3.75

LEARNING HOW TO USE THE FIVE SENSES: by Dr. Elizabeth M. Fuller and Mary Jackson Ellis

Experiments to aid young children to sharpen their senses. We live in a world of sights, sounds, textures, tastes, and smells. This book offers methods to cultivate how to use the senses, how important they are, precision in using them, sound attitudes toward their care, and their relation to the orderly systems of science and to knowledge in general.

CHILDREN'S BOOKS

(5)

WHAT COLOR IS LOVE...$2.50

A small picture book says that "In our world all the people are different colors; colors are outside things, feelings are inside things".

BLACK IS BEAUTIFUL...$3.50

Sensitive photographs of children's faces, shadows, clouds, night, animals to show that Black is Beautiful.

BROWN IS A BEAUTIFUL COLOR...$3.95

Beautiful brown pictures of a trip on which a young brown child sees brown earth, tree trunks, animals, buildings; people at the U.N. from Liberia, Peru, etc.; his parents and himself in a mirror.

WHO WILL BE MINE?...$3.25

Sensitive photographs follow the experiences of a little girl whose need is to find someone of her own.

FIND OUT BY TOUCHING...$3.75

Stimulates children to touch and feel many objects and so develop concepts of rough, smooth, hot, cold, etc.

MAKING FRIENDS...$3.95

Just joyous pictures of a very young child making friends with a caterpillar, a cat, a toy, a playmate. Story of a child's day in pictures.

WILL I HAVE A FRIEND?...$3.95

Jim finds a friend by the end of his first day at school. Bright interracial pictures illustrate a universal growing-up experience.

WHO WILL BE MINE?...$3.25

Sensitive photographs and text depict the universal search for belonging. A little girl finds a puppy who will be her friend.

LET'S BE ENEMIES...$2.95

A very funny story about James and John. Each wanted to be boss and take all the crayons, but they ended up skating together and sharing a pretzel.

WHEN I GROWN UP...$3.25

Simple text and photographs of children playing adult roles of teacher, pilot, fireman, etc. They decide it is more fun to be boys and girls for a while.

FILMS

(10)

ARE MANNERS IMPORTANT? 11 minutes. B/W...$60.00

Designed to stimulate thought and provoke discussion about this important subject, the film reveals that good manners enable people to live together in a pleasant, enjoyable way. Illustrates several episodes in the day of a young boy who clings to his belief that "kids don't need manners".

DON'T BE AFRAID: 12 minutes, Color...$120.00; B/W...$60.00

Presents a series of real-life situations in which children, with the help of understanding adults, learn to master their fears. Points out that certain fears are natural, and even useful, for they serve as danger warnings. Others--such as fear of the dark or of harmless animals--are "false fears",; some of these may be outgrown, and others overcome.

DON'T GET ANGRY: 12 minutes. Color $120.00; B/W...$60.00

Explains anger as a natural emotion which cannot be entirely avoided but which can be successfully managed when faced in a mature way. Utilizes animation to show the effects of anger on the functions of such organs as the heart and stomach.

RULES AND LAWS: 15 minutes B/W...$75.00

Demonstrates that laws in the community are like rules in children's games. A group of youngsters is first brought to realize that having rules and abiding by them makes playing together enjoyable for all.

(20)

OUR ANGRY FEELINGS: 12 min. Col...$125.00; Rental...$12.50

This film, directed at the primary-grader, is intended to provide its young audience with insights, rather than rules. It endeavors to provide understanding as to why we become angry, to show what the effects of anger are, and to suggest--through the awareness it hopes it has transmitted--how we may deal effectively and constructively with our angry feelings.

RIGHT AND WRONG--AND WHAT'S IN BETWEEN (Revised)...10 min. Col. $120.00
Rental $12.00

Colorful and clever animated characters consider the moral and logical aspects of right and wrong. Discussed and weighed are such topics and questions as what is the truth and what is falsehood; the distinctions and borderings between truth and falsity; intent as it pertains to right and wrong, and truth and falsehood; disagreement and its relationship, if any, to who is right and who is wrong; and, finally, the problem and difficulty of trying to be fair.

FILMS

(I)

"PEOPLE"; Films/West. 11 minutes, Color $130.00...Rental...$15.00

How are we alike--How are we different?--Intimate glimpses of people; at work, at rest--all ages, all races;--A wonderful introduction to discussion!

(II)

HOW DO YOU FEEL? 10 minutes $135.00...Rental $10.00

A motivational film designed to encourage children to talk about their feelings of happiness and sadness. They voice their innermost feelings about happiest times in their lives and also about their fears. Lyrical camera work and children's art help make the points. An original folk song amplifies this evocative film.

LISTEN! 10 minutes $135.00...Rental $10.00

A unique music film which concentrates on not only listening, but hearing and feeling musical sounds. Beautiful images are designed to stimulate the students own imagination and make music a more complete experience.

CASSETTES

(21)

CHILDREN OF COURAGE: 5 Cassettes...Complete Set...$29.75

Pride of origin and respect for differences in ethnic make-up are encouraged in these five creatively conceived American ethnic tales. Each story has as its hero or heroine a child of specific ethnic background. Contents:

DONNY'S STAR--About a Black Boy.
RAQUEL AND PERDIDO--About Puerto Rican children.
TERU AND THE BLUE HERON--About a Japanese-American boy.
WHISTLING BOY--About an American Indian.
PANCHO'S PUPPETS--About a Mexican-American boy.

FILMSTRIPS

(24)

WHAT DO YOU SAY, DEAR?

A hilarious guide to good manners that will tickle the spirits of boys and girls while it painlessly introduces them to the niceties of etiquette.

(17)

MANNERS ARE LOTS OF FUN: Complete Unit 3 filmstrips...$18.00
Each individual full color filmstrip is available at $6.00

Children learn how friendliness, courtesy and cooperation help make their lives happier and more productive in school, at home and in the community. Practical rules and realistic information are woven into these humorous filmstrips all children will enjoy.

SCHOOL MANNERS:

Rex accidentally pulls the wrong switch, goes up in a rocket ship and lands in a place which must be a strange planet because the children he meets know little about cooperation and courtesy in their own school.

COMMUNITY MANNERS:

Delightful story in which the town hero is comical Uncle Polifly, who teaches young and old how to make their neighborhood a safer, friendlier, better place to live.

HOME MANNERS:

Children learn helpful hints for getting along with brothers and sisters, mothers and fathers, and even pets. By using good manners and by understanding other people's problems, children can make home a wonderful place!

(8)

MANNERS ARE LOTS OF FUN SET: 3 filmstrips $21.00
School Manners; Community Manners; Home Manners-each filmstrip is $7.00

Children learn how friendliness, courtesy and cooperation help make their lives happier and more productive in school, at home, and in the community. Practical rules and realistic information are woven into these humorous filmstrips all children will enjoy.

FILMSTRIPS

(17)

PERSONAL DEVELOPMENT: GROWING UP AND KNOWING WHAT TO DO:
Complete unit 6 filmstrips...$36.00
Individual filmstrips are available at $6.00

LEARNING TO LISTEN CAREFULLY:

This delightful filmstrip shows children the value of listening carefully. It also reveals the fascinating variety of sounds and noises which invite children to listen and learn.

I BEG YOUR PARDON, MANNERS:

Pleasant Ponce, Nasty Nibs and the School for Sillies teach children the importance of manners. Nasty Nibs has no friends, but doesn't know why until he witnesses the bad manners of the creatures in the School for Sillies. When he learns the principles of good manners, he makes many new friends.

LEARNING TO HELP OTHERS:

Children are encouraged to recognize their own ability to help others and to make others happy by being friendly and understanding. Kind words, sharing, courtesy and helpfulness are presented as the keys to a more pleasant world.

LEARNING TO DO THINGS FOR YOURSELF:

Children learn that being independent means responsibility--taking care of their things, looking after personal belongings, dressing by themselves--and that these habits are the "grownup" thing to do.

WHAT TO DO WHEN YOU VISIT:

Going visiting is lots of fun, particularly when you know what to do. This informative filmstrip demonstrates proper conduct on a visit or at a party. Also outlines the duties of a good classroom host when visitors come to school.

(17)

RECOGNIZING INDIVIDUAL DIFFERENCES: Practicing Good Citizenship:
Complete Unit 6 filmstrips...$36.00
Each Individual filmstrip is available at $6.00

A child's discovery that everyone is different in various ways--and that everyone has something to offer is a significant step toward teaching children to accept and understand others for what they are and for the special contributions they may bring to the classroom.

FILMSTRIPS WITH RECORDS, CASSETTES OR TAPES

(22)

OUR FEELINGS: (with Records or Cassettes) Set of 6 filmstrips and records...$69.00; Set of 6 filmstrips and 6 cassettes $75.00
Each Filmstrip...$7.00; Each Record...$5.00; Each Cassette...$6.00

Photographs of carefully selected situations and reactions to them are used to encourage children to talk about their own feelings and develop ways of understanding and coping with them. The filmstrips are narrated by children to make it easier for students to identify with the children and situations depicted. Open discussion stimulated by the filmstrips can help children understand and accept individual differences and develop empathy with others who are experiencing problems in adjustment or learning. Included in the teacher's guide are detailed instructions for getting the most out of the discussion sessions. The complete set of 6 filmstrips include the following:

1. I Have Feelings Like Yours (Michael)
2. Feelings When Learning is Hard (Christine)
3. Feelings When Learning is Easy (Gary)
4. Feelings of a Mischief-Maker (Dean)
5. Feelings About Family, Friends, and Make-Believe (Marie)
6. Teachers Have Feelings, Too (Mrs. Spencer and Janice).

(21)

GETTING TO KNOW ME: 4 filmstrips, 2 cassettes, 4 guide...$38.00
Teaches positive self-concepts and healthy attitudes.

PEOPLE ARE LIKE RAINBOWS: The importance of being yourself (49 frames, 4 minutes)

A BOAT NAMED GEORGE: Working with others. (34 fr., 3 min)

LISTEN! JIMMY! Succeeding the right way. (40 fr., 4 min).

STRIKE THREE! YOU'RE IN! Recognizing Abilities (44 fr., 4 min.)

ROBERT AND HIS FAMILY: 4 filmstrips, 2 cassettes, 4 guides...$36.00
Story of a young black boy living in an urban community promotes racial understanding and develops healthy social attitudes.

FILMSTRIPS WITH RECORDS, CASSETTES OR TAPES

(13)

FIRST THINGS: VALUES

Prepared in consultation with Lawrence Kohlberg, Ph.D., Professor of Education and Social Psychology, Harvard University and Robert Selman, Research Associate, Laboratory of Human Development, Harvard University.

These five full-color sound filmstrips actively involve children in moral decision-making. Each open-ended, strictly non-judgmental, sight-and-sound narrative confronts children with a distinct moral or ethical dilemma. Youngsters then discuss the alternative resolutions suggested in the sound filmstrip, or develop their own approaches to solving the problem. Most important, they explore the values and motivations that go into such decisions. The series is recommended for creating unusually rich socialization, citizenship and diagnostic experiences in the classroom or with guidance groups.

THE TROUBLE WITH TRUTH, PART I: 2 filmstrips; 1 12" LP...$19.50; 2 filmstrips; 1 cassette...$21.50; Discussion Guide

The boat's ready to sail. Patrick faces a decision. Should he truthfully report rules were broken thus causing the boatride to be cancelled? Or should he deny rules were broken so all can enjoy the day? How important is the truth? Part II. Dad forgot his wallet, but Debbie still deserves her birthday visit to the fair. To get in, she need only say she is a year younger. Should she?

WHAT DO YOU DO ABOUT RULES? Part I: 2 filmstrips; 1 12" LP...$19.50; 2 filmstrips; 1 cassette...$21.50; Discussion Guide

Super-hero Cheetah must decide between breaking his oath of secret identity--or going to jail for something he didn't do. Part II. Only Cheetah can save the life of an injured worker, but to do so he must break a law. Should he?

YOU PROMISED!: 2 filmstrips; 1 12" LP...$19.50; 2 filmstrips; 1 cassette...$21.00

Part 1. Because she promised not to climb tall trees, Cathy can't save her kitten without going back on her word. Your kids decide what she should do. Part II, Ben's promised a horseback ride to his city friend--but Dad needs the horse for farmwork. How important is a promise?

BUT IT ISN'T YOURS: 2 filmstrips; 1 12" LP...$19.50; 2 filmstrips; 1 cassette...$21.50; Discussion Guide; Part 1

When does a lost dog become his finder's property? Part II. After building a sled by hand, Frank discovers some of the materials were stolen by his friends. What is Frank's responsibility?

FILMSTRIPS WITH RECORDS, CASSETTES OR TAPES

(13)

FIRST THINGS: VALUES (cont'd)

THAT'S NO FAIR! 2 filmstrips; 1 12"LP...$19.50; 2 filmstrips; 1 cassette...$21.00

Part I. In magical fantasyland, Eddie and Andy must decide when it's unfair to take another's place in the gift line. Part II. Eddie must weigh complex arguments before choosing between one great gift for himself or two ordinary gifts--for himself and Andy.

(13)

Designed to increase self-awareness and social understanding, these compelling dramatic situations with carefully paced narratives, music and full-color photography, help children define and apply basic concepts of the individual, groups, interaction, conflict and cooperation. Each program contains a 12" banded LP record and segmented filmstrips, allowing immediate classroom exploration of key ideas, through activities and games centered on inductive response and inquiry. Scenes for each filmstrip were photographed on-location with young children of various ages, ethnic and racial backgrounds.

WHAT DO YOU EXPECT OF OTHERS? 3 filmstrips; 1 12: LP...$18.00
3 filmstrips; 1 cassette...$20.00; Discussion Guide.

Confronted with a new youngster eager to join their group, children discover that what you expect from people (and why) strongly influences subsequent interactions.

Part I: 32 frames/4 minutes
Part II: 32 frames/4 minutes
Part III:48 frames/5 minutes

WHAT HAPPENS BETWEEN PEOPLE: 2 filmstrips; 1 12" LP...$18.00
2 filmstrips; 1 cassette///$20.00; Discussion Guide.

Moving day provides Freddie with opportunities to explore the concept of himan interaction. With him, your children discover the different types of interaction (verbal, physical, etc.), positive and negative characteristics, and various objectives of interaction.

Part I: 64 frames/8 minutes
Part II: 41 frames/5 minutes

FILMSTRIPS WITH RECORDS, CASSETTES OR TAPES

(13)

FIRST THINGS: A SERIES OF SOUND FILMSTRIPS, (cont'd)

WHO DO YOU THINK YOU ARE? 3 filmstrips; 1 12" LP...$18.00
3 filmstrips; 1 cassette...$20.00; Teacher's Guide

On the way to school, Tony--and your students--discover the excitement of exploring and defining individual identities through personal "facts and figures', actions and feelings.

Part I: 42 frames/5 minutes
Part II: 35 frames/5 minutes
Part III: 48 frames/7 minutes

GUESS WHO'S IN A GROUP! 3 filmstrips; 1 12:LP...$18.00;
3 filmstrips; 1 cassette...$20.00; Teacher's Guide.

Diane and her friends meet many different groups in the park. They identify criteria for defining groups, relate personal experiences to reasons why groups are formed; learn of group customs and rules, and why groups exclude some individuals.

Part I: 52 frames/6 minutes
Part II: 52 frames/7 minutes
Part III: 37 frames/5 minutes

YOU GOT MAD: ARE YOU GLAD?; 2 filmstrips; 1 12" LP...$18.00
2 filmstrips; 1 cassette...$20.00; Teacher's Guide.

Herb, an observer to a group conflict, steps in and calms the hostile participants. Your children explore--causes, effects, and expressions of hostility, behavioral choices available in conflict situations, ways to resolve conflicts with minimal hostility.

Part I: 54 frames/6 minutes
Part II: 52 frames/7 minutes

(13)

NOISY NANCY NORRIS: American Film Festival Honors by Lou Ann Gaeddert, Illustrated by Gioia Flammenghi. 1 filmstrips; 1 12" LP...$16.00; 1 filmstrip; 1 cassette...$18.00; Teacher's guide.

Nancy just can't be quiet. When her hopping, thudding and clattering bring Landlady Muffle to the door with an angry ultimatum, Nancy makes up her mind to reform. The result is rich comedy helped along by voice portraits that set students and teachers laughing. Most important, youngsters share clearly identifiable experiences in decision-making, recognizing the rights of others and reasonable self-discipline. In empathizing

FILMSTRIPS WITH RECORDS, CASSETTES OR TAPES

(13)

NOISY NANCY NORRIS (cont'd)

with Nancy, her parents and her neighbors, students use follow-up time to explore the responsibilities we all have in living with other people, the satisfaction we gain from successfully governing our behavior.

71 frames/13 minutes.

(14)

VALUES IN ACTION: ROLE-PLAYING PROBLEM-SITUATIONS FOR CHILDREN:
Ten color filmstrips, three 12" LP records, Complete Set...$99.00

Nine color filmstrips with their accompanying recordings dramatically portray intermediate grade-level children involved in familiar social dilemmas. Each of these problem stories stops precisely at the point where a decision must be made. Through role-playing and discussion activities, students are stimulated to explore alternate ways of solving problems and to examine the values implicit in these solutions. A Teacher's Guide presents the methodology of role-playing as well as specific teaching suggestions for each lesson and scripts for all recordings. A tenth filmstrip showing a role-playing demonstration lesson completes this dynamic new program.

(7)

LIFE STORY: By Virginia Lee Burton; Houghton Mifflin.
2 filmstrips, 2 records...$30.00

All the world is a stage and its history from earliest beginnings to yesterday morning unfolds as enthralling drama. The filmstrip shows the changing face of the earth from its first cataclysmic upheavals through various ages of the tiny sea creatures, flowering plants, dinosaurs, mammals and finally, the works of man. Life Story displays Caldecott Medal Winner Virginia Lee Burton's sure artistry that characterized all her work. A sequence of 35 color paintings from her book has been converted into 122 luminous filmstrip frames. Realistic sound effects and background music selected from the works of Igor Stravinski complement the narration of Audrey Marsh.

MARTIN LUTHER KING JR: by Margaret B. Jones, illustrated by Roszel Scott, Children's Press, Consultant: Phillip Lenud, lifelong friend and college roommate of Rev. King. B/W filmstrip & record...$8.00

A timely biography which tells the story of the son of a Minister who, when growing up, realized there was something different about his family because they were Negroes. Children will learn much from the story of Reverend King's boyhood and

FILMSTRIP WITH RECORDS,
CASSETTES OR TAPES

(7)

MARTIN LUTHER KING JR: (cont'd)

the efforts he made which helped change the "differences". This story includes his winning the Nobel Prize and his tragic death in 1968.

(16)

GETTING TO KNOW ME: (Sound Filmstrip) 2 - 33 1/3 rpm, 4 filmstrips guide...$34.50; or 2-cassette tapes, 4 filmstrips, guide...$38.00

Self-awareness is one of the most important things that children in early grades have to learn. The brightly colored animated filmstrips encourage self-understanding and self-acceptance. Includes study guide with complete script for teacher's aid. Record is divided into 2 bands so projector and record can be stopped for discussion of the problem before conclusion of story is presented. Contents:

People are Like Rainbows: Theme: The Importance of Being Yourself.

A Boat Named George: Theme: Working With Others

Listen! Jimmy! Theme: Succeeding the Right Way

Strike Three! You're In!: Theme: Recognizing Abilities.

(16)

LITTLE CITIZENS: 3 - 33 1/3 rpm, 6 filmstrips, guide...$42.00
3-cassette tapes, 6 filmstrips...$49.00.

Little Citizens will help to provide: Word-picture relationships and help to build a larger more meaningful vocabulary for use in oral communication; rich content for listening, thinking and conversing, both formally and informally; new insights into interpersonal relationships; habits of personal safety.

Raggedy Elf-Theme:--Friendliness
The Mighty Hunters-- Theme: Indian Legend and the Stars
The Boy--Theme: Home (Lincoln)
Bike Behavior--Theme: Safety
How the Birds Got Their Color-Theme: Honesty
Little Star That Got Lost-Theme: Obedience

FILMSTRIP WITH RECORDS, CASSETTES OR TAPES

(16)

SONGS OF SAFETY-MANNERS CAN BE FUN--HEALTH CAN BE FUN: 1-33 1/3 rpm...$1.98

The ideal way to teach safety, manners and health.

Manners at Home	$7.50
Manners in Public	7.50
Manners at School	7.50
Manners When Visiting	7.50
Safety on the Bicycle	7.50
Home Safety	7.50
Keeping Clean	7.50
Rest and Sleep	7.50
Straight and Tall	7.50
Foods for Health	7.50
Teaching pictures, Children and the Law	2.75
Teaching pictures, Food and Nutrition	2.75
Teaching pictures, Health and Cleanliness	2.75
Teaching pictures, Safety	2.75
Teaching pictures, Social Development	2.75

(16)

SOUND FILMSTRIPS: 3 - 7: 33 1/3 rpm and 3 filmstrips each set $23.99

Placed against settings drawn from everyday life experiences, these materials emphasize development of positive self identify and provide rich opportunities for a meaningful, language development program.

ABOUT MYSELF: ...$23.99 (Set 1)

A. About Myself and Other People - Alike and different helps child understand and accept the differences among people.

B. My Family and Other Familes - Alike and different shows the child different families, different in physical make-up, different in activities and work, yet they are alike in many ways.

C. Everyone Needs Many Things: helps child understand that certain needs are common to everyone.

FILMSTRIPS WITH RECORDS, CASSETTES OR TAPES

(16)

THE WORLD AROUND ME:...$23.99 (Set 2)

A. The Everyday World - helps child appreciate and become aware of the many things in his environment that may previously have been unnoticed.

B. The Expanding World - increases the child's understanding of various land forms and water bodies and helps them to realize how these are affected by climate.

C. The Beautiful World - encourages appreciation of the beauty and wonder of our natural world.

I TALK, I THINK, I REASON: ... $23.99 (Set 3)

A. Communicating with Others - shows that there are many ways of communicating.

B. Learning in Many Ways - presents some of the ways in which children can learn.

C. Searching for Answers - What, Why, How uses the occasion of a little boy's birthday for children in a classroom to look for answers to What, Why, How.

NEWER NEWS

ATTITUDES AND HABITS-GUIDANCE, each color film-lesson, $6.00

Study Areas included in Attitudes and Habits are-

Conduct and Social Relationships-Friendships with other children, responsibility for recognizing and performing obligations to family, friends, and school: Conduct and proper behavior that shows consideration for others in school, home and play.

Community Study-Country and city for discussion of school and neighborhood experiences.

Educational Projections Corp.
1991 Pickwick Avenue
Glenview, Illinois 60025

EXPLORING MORAL VALUES, by Dr. Louis E. Raths. 15 filmstrips, 1 record, teacher's guide $90.00.

Presents 44 different "value" situations. Each provokes an analysis of alternatives and an inquiry into the WHY of the choice. From each of the 44 "value" situations every child learns more about himself. He acquires confidence in his own judgement. He becomes able to develop his own values effectively.

WaSP Filmstrips
Palmer Lane West
Pleasantville, New York 10570

GUIDANCE-VALUES

Allen Is My Brother-color, $120.00, b & w, $65.00
A film on family relations. Karen, aged seven doesn't want to take care of her small brother, Allen, even after Mother asks her to help. When Karen ignores Allen, he gets into mischief and she realizes that she has not done her job. Gradually they begin to play together and she finds that helping can be fun. Karen discovers that the nicer she is to her brother the nicer he is to her.

A Kite Story-25 min., color, $270.00
Eddies of summer wind on a hilltop. A boy comes upon a strange man who makes wonderful kites. A small smiling kite of his own. String taut. Flying, swooping, plunging. Mysteriously, the kite acts as though it loves the boy as the boy loves the kite. But on another day the boy forsakes his small kite for a great beribboned, ridiculous kite that the stranger has made. There is more. There is a moral. A fantasy to enchant young audiences.

Our Family Works Together-11 min., color, $120.00, b & w, $65.00.
Linda and Steve persuade their parents to go on a weekend trip even though the family has not prepared for it. Because the children fail to do their share in the rush of getting ready, the trip has to be called off. The following week the preparations are a success as the family plans ahead, works together and each one does his job.

Churchill Films
662 N. Robertson Blvd.
Los Angeles, California 90069